

free your
ATM
from the bonds
of **CASH**

Better ATM™ Services does not make ATMs, service ATMs, or sell ATMs. All we do is make your existing ATM better!

By enabling the distribution of gift cards, incentives, pre-paid media and promotions, through the existing ATM cash tray, we allow ISOs to tap into a lucrative 90 million dollar a year market without making any structural changes to their existing ATM machines.

- GIFT CARDS
- INCENTIVES
- PRE-PAID MEDIA
- PROMOTIONS



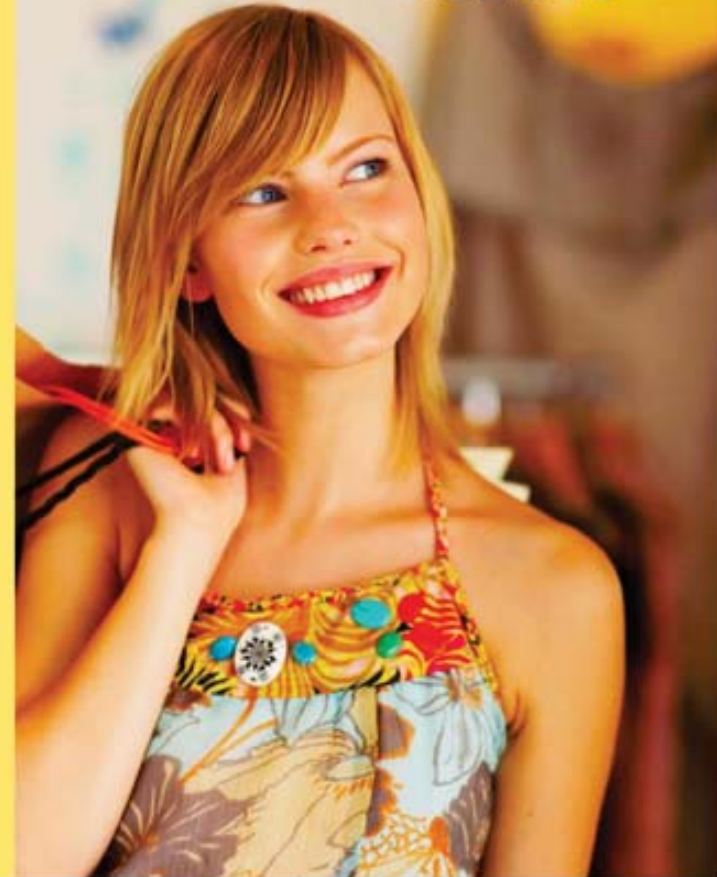
dispense
GIFT CARDS
right from the
CASH TRAY



GIFT CARDS
FIT
EXISTING
CASSETTES!

EASY AS
FOLD & SNAP!

dispense
MORE
from your
ATM



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in just
THREE
surprisingly easy
STEPS

Dispensing gift card media from your ATM machine is easier than you may think. Implement Better ATM™ Services' patented technology in three easy steps:

- 1 Sign-up with Better ATM™ to certify your ATM machines.
- 2 Select the appropriate card products to maximize profitability.
- 3 Convert one or more of the cash trays in your ATM to dispense the gift card product.

That's it! Better ATM™ Services does the rest with your ATM processor.



..... INSTRUCTIONS
for separating gift card & coupon

Here is a sample
GIFT CARD WITH COUPON
which can be dispensed from a
BETTER ATM™ SERVICES'
enabled ATM.



Unlock Your ATMs Potential

As long as ATMs have existed they have dispensed cash – a paradigm that has changed little in over 30 years. A paradigm where an ISO rents cash, or owns cash, that cannot make money in an ATM until it is exchanged for a nominal transaction fee.

NOW the paradigm is changing! The true potential of the ATM is being UNLOCKED by also distributing GIFT CARDS and other prepaid media. Now ISOs can keep more of their cash in the bank and use gift cards to generate the ADDITIONAL REVENUE they desire.



Cash Only ATMs

Withdraw interest-earning cash from bank

—

Place "dead" cash in ATM

—

Wait for ATM customer to dispense your cash

—

Collect nominal transaction fee

—

Wonder where cash ends up being spent?

Card Enabled ATMs

Leave cash in accounts to earn interest

+

Place dynamic gift card media in one or more cash trays

+

With each sale, card commissions, issuer value, and advertising revenue are deposited into your account

+

Bonus incentive card drives business to your door and stimulates sales

+

Card usage is trackable