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New ATMs offer customers cash, gift cards

by Taylor Summers/KTAR (January 10th, 2012 @ 3:30pm)



(Photo: Taylor Summers/KTAR)

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Todd Nuttall and one other person recommend

PEORIA - Credit Union West locations are now using new ATMs that will give you the option purchase a Visa gift card.

"ATMs have been the best financial self-service machine on the planet," said Todd Nuttall for Better ATM Service. "For the past 40 years, people have trusted ATMs to go up and get their cash."

Nuttall's company developed the new ATM and believes machines like this will soon be the new norm. More people are getting gift cards and providing a machine that can give them that card makes sense.

Customers for Credit Union West have certainly taken notice.

"It's been overwhelming," said Robert McGregor, President of Credit Union West. "When people understand what it is, they can't get here quick enough to use it."

McGregor doesn't see that novelty wearing down either. Right now, the machines only offer cards in \$25 denominations, but McGregor and Nuttall are looking to perhaps make a customizable card option for customers, meaning if you need a card for \$17.46, that could happen.

It also helps that, for the time being, there are no activation charges for getting the gift card from these ATMs.



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